

NATIONAL CAREERS WEEK

HOW CAN WE GET INVOLVED?



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“We are working with our Careers at Sea Ambassadors again this year to promote Merchant Navy careers with National Careers Week. They provide a fantastic platform from which we can shout about the opportunities to work within the sector, starting from a career on board ship. Our volunteers offer their individual stories; it’s their first-hand experience that really stands out to people who hear it. But there’s also a bigger story to tell. Seafarers play a vital role, but what about yours?”

Your organisations have a role to play in worldwide economy, vital resource transport and passenger experience. You can use the opportunity to show others what future seafarers can be part of; widen their perspective, show them where they fit in and how their role could contribute to the growth of shipping in the UK.

How? It’s simple really; if you want your story to be heard, you need to tell it. And you have stories to tell.”

Full article through UK Chamber of Shipping News: released 7 September 2020

WHAT CAN WE DO?

Small tasks:

Share our social media posts – Twitter, Facebook, Instagram and LinkedIn; spread the word about getting involved

Send pictures of your vessels – a really simple way of showing future seafarers what life on board ship can look like; help them to imagine their setting. We can also use them in our printed and digital promotional materials

Can your staff become Ambassadors? – have your team worked on board ship and trained in the UK? They could join our volunteer team (more info on our website www.careersatsea.org/ambassadors)

Share photos of your crew on board – let future seafarers see what kind of work your crew get up to, what does working on board look like?

Bigger projects:

Video tours of your vessels – visits to ships are not always possible due to safety precautions around COVID-19 but video tours can give future seafarers an insight into life on board ship

Interviews with your crew – can your crews talk about their experiences of life at sea? What does their day-to-day look like? How did they get to their current role?

Skills Day videos – whether shipping specific or otherwise, get creative both onboard and ashore and showcase your skills. Think teamwork, creativity, problem solving and more. Find out more [here](#)

Company sign-ups – volunteer as a team and we will help you work in your local area and promote Merchant Navy pathways. More information can be found here: <https://careersatsea.org/ambassadors/looking-to-volunteer/>

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